

Alumni Relations & Development Report for the Board of Visitors

April 29-30, 2013

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Director of Constituent Relations

Alumni Relations and Development:

FY 2012-13

1. Increase fundraising from individuals, foundations, and corporations.

- Exceeded the \$10 million Campaign goal
- Secured funding for alumni reception at the Society of American Archivists (SAA) Conference
- Secured funding for iFest 2013 from FedEx and US Steel
- Gift to establish the *George R. Morgan Legacy Fund* to support the undergraduate program
- \$10,000 letter of testamentary intent
- \$10,000 current fund gift to support MLIS scholarships
- \$10,000 endowed fund to establish the *Jean L. Jordan Endowment* for i3/diversity
- \$100,000 endowed fund to establish the *Barbara E. King Scholarship Award*
- \$145,000 planned gift (not included in giving totals because alumnus is younger than 62)
- \$250,000 letter of testamentary intent to establish the *Bernadette Callery Archives Lecture Series Fund*
- PPG and Alcoa provide financial scholarship support for diverse BSIS students
- Quarterly meetings with the Industry Advisory Council (IAC)

2. Enhance a meaningful and engaging alumni relations program.

- All alumni with email addresses (7,200+) receive the monthly e-magazine
- School of Information Sciences Alumni Society (SAS) participated in New Student Orientation, an alumni career panel, and Homecoming events
- SAS hosted Professional Development Day
 - 55 students and 13 alumni participated in resume review sessions and mock interviews
- Hosted alumni receptions in conjunction with the Society of American Archivists (SAA), Pennsylvania Library Association (PaLA), Public Library Association (PLA), and American Library Association (ALA) conferences
- Hosted an alumni lunch with Dean Larsen in conjunction with the Association for Library and Information Science Education (ALISE) conference
- More than 25 guests attended the 2012 Alumni Awards event
 - Awarded the inaugural Young Alumni Award
 - Secured a \$1,000 grant from the Pitt Alumni Association for the event
- Honored Cynthia K. Richey, MLS '72, as a University of Pittsburgh Legacy Laureate
- Participated in Pitt's "Welcome Back" Homecoming event

3. Ensure that a program of endowed donor fund and annual donor stewardship is implemented and sustained.

- More than 75 guests attended the 2012 *Sara Fine Institute Lecture* featuring David H. Holtzman
- More than 90 guests attended the 2013 *Sara Fine Institute Lecture* featuring Professor Pamela Samuelson
- FY12 Honor Roll posted to alumni webpage
- iSchool update letter from Dean Larsen sent to a select group of donors and constituents
- All donors to the iSchool who gave \$100+ received a letter from the Dean
- Participated in the Office of Institutional Advancement's "Award Recipient Profile Initiative;" endowed fund stewardees receive a student profile and note of thanks from the recipient of their award/scholarship
- Worked closely with iSchool staff to ensure donor funds were spent in accordance with donor intent

Giving Information:

CAMPAIGN PROGRESS: FY 1998 – 2013 (as of March 31, 2013)			
	Campaign Amount	Cash In	Due
Individual	1,827,142	1,803,142	24,000
Foundation	3,370,299	3,370,299	0
Corporation	3,240,215	3,240,215	0
Other Organizations	132,517	132,517	0
Planned Giving	973,578	198,301	775,277
Individual Other Gifts	1,116,906	1,116,906	0
Total	\$10,660,657	\$9,861,380	\$799,277

GIVING					
	Individual	Foundation	Corporate	Other Organizations	Total
2004	305,756	15,000	90,705	7,500	\$418,961
2005	144,141	0	63,005	18,520	\$225,666
2006	198,407	1,500	163,520	10,200	\$358,627
2007	152,908	10,000	245,667	130	\$408,705
2008	149,785	782,000	44,375	1,015	\$977,175
2009	179,837	100,000	36,568	20	\$316,425
2010	299,529	600,000	27,357	74,128	\$1,001,014
2011	136,787	10,000	94,146	0	\$240,933
2012	1,074,915	0	41,425	0	\$1,116,340
2013 (as of April 9)	152,986	0	88,590	0	\$241,576

Notable gifts:

Year	Donor Type	Amount	Donor	Program
2008:	Foundation	782,000	A. W. Mellon Foundation	Cyberscholarship Position
2010:	Foundation	600,000	A. W. Mellon Foundation	iSchool Inclusion Initiative (i3)
2010:	Other Orgs.	62,128	Full Service Network	Gift In-Kind: Telephone Switching System
2011:	Corporate	55,000	Google	Peter Brusilovsky Google Research Grant
2012:	Individual	600,000	John C. Lang	Planned Giving for Scholarships
	Individual	250,000	Bernadette Callery	Planned Giving for an Archives Lecture Series
2013:	Corporate	54,034	Cisco Systems, Inc.	James Joshi's Research (DiCo TraM)

DONORS

	Individual	Foundation	Corporate	Other Organizations	Total
2004	895	1	32	1	929
2005	874	0	34	5	913
2006	932	1	29	3	965
2007	718	1	35	2	756
2008	750	2	26	1	779
2009	747	1	24	1	773
2010	693	1	24	2	720
2011	655	1	24	0	680
2012	635	0	19	0	654
2013 (as of April 9)	533	0	16	0	549